

## Who we are

**Threshold Partners, LLC** is a worldwide network of seasoned business executives focused on accelerating growth and facilitating exit strategies for early and mid-stage technology companies. With more than 500 years of combined experience in growing technology companies, Threshold is the premier provider of growth strategy and execution services for companies positioning to lead their industries.

## Threshold Profit Acceleration

Threshold's *Profit Acceleration Services* improve your financial performance by helping you get the most efficiency and effectiveness from your customer-facing and back-office operations. You'll drop more cash to your bottom line, and soon be able to undertake additional growth initiatives, including sales expansion, M&A or even attracting new investors.

Our "partnering" approach provides a cost-effective alternative to traditional consulting services, and includes:

**Efficiency and Effectiveness Evaluation** – Is your company performing as a leader in your industry? Are you using best practices to meet the needs of customers and employees? What is your company's "profit production potential"?

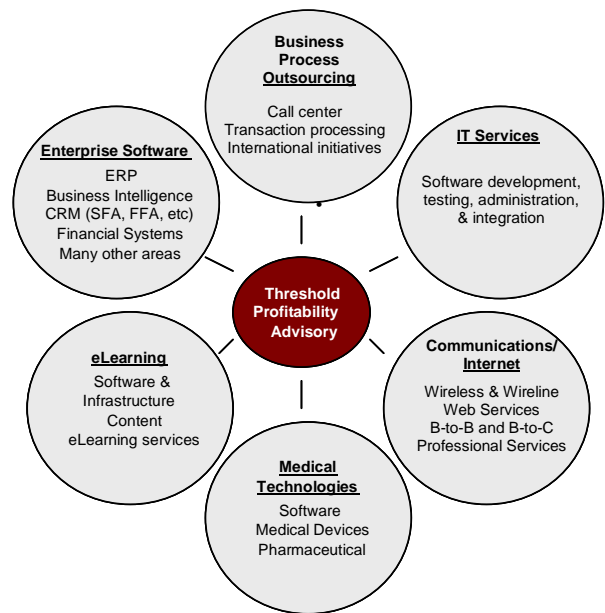
**Profit Acceleration** – Using the deep industry knowledge of our Partners and Affiliates, we identify, prioritize and help you implement operational and management improvements that will significantly increase your profits.

**Opportunity Expansion** – With improved financial performance, you will have time and resources to pursue new strategic options, including market expansion, M&A, or even attracting strategic investors.

*Accelerating growth and exit strategies for high performance technology companies*

## Our Expertise

Threshold's network includes senior executives experienced in founding and leading technology firms such as Mastech (iGate), Planning Technologies, Carnegie Speech, RedHat, Personify, Electrifier, Poppe Tyson, USConnect, Yourfit, Aptech, and MetaMor.



## Benefits of Working with Threshold Partners . . .

- More rapid achievement of your true "profit potential"
- Practical and affordable assistance, with costs tied to the benefits you get
- Greater opportunities for growth, using the "found money" unlocked by *Profit Acceleration*
- Access to a wide array of expertise, through the experience of the Threshold network

## Contact us

**Swami Nathan, General Partner**  
Tel: (724) 693-9311  
[snathan@thresholdpartners.com](mailto:snathan@thresholdpartners.com)  
[www.thresholdpartners.com](http://www.thresholdpartners.com)

**John Patberg, General Partner**  
Tel: (609) 924-2612  
[jpberg@thresholdpartners.com](mailto:jpberg@thresholdpartners.com)